

GERMANCANADIANCONCOURSE

CANADA MEETS GERMANY NETWORK conference series

# HOW eHEALTHY ARE CANADA AND GERMANY?

TAKING THE PULSE OF INITIATIVES, TECHNOLOGIES AND BUSINESS IN ELECTRONIC HEALTH CARE

# TORONTOBERLINMcCARTHYEMBASSY ofTÉTRAULTCANADA toGERMANY



20 NOVEMBER 2015



GERMANCANADIANCONCOURSE

### WELCOME TO THE GERMAN CANADIAN CONCOURSE 2015

### GREETINGS FROM THE CANADA MEETS GERMANY NETWORK



Dr. Matthias Mück

President, Canada Meets Germany Network e. V. Chairman of the German Canadian Concourse

On behalf of the Canada Meets Germany Network (CMG-NET) I would like to extend a warm welcome to the participants at the fourth installment of the German Canadian Concourse (GCC) in Berlin and Toronto.

Conceived as a transatlantic conference format with the goal to stimulate the exchange on topics of importance to Canada and Germany, the Concourse is recognized as a prime forum to explore current trends in both economies, to gain insight into latest policies, to receive information on social initiatives and to expand professional networks. With the organization of annual events, the GCC aims to bring together people who share a common interest in a range of bilateral topics and who are motivated to put the theme in a Canadian-German context.

The digitalization of healthcare is one of today's hot topics receiving considerable attention by the German and Canadian society. The selection of an eHealth theme for this year's GCC does not come by chance but it reflects the recent political initiatives in this field. The German Federal Government has introduced a few months ago the eHealth Act which is currently being debated in the Deutsche Bundestag – a discussion likely to be stimulated by an exchange of ideas during a delegation visit of the German Parliamentary Committee on Health to Canada in fall 2014. For the sake of comparison, the Concourse will shed light on Canadian provincial legislation setting the regulatory framework for electronic healthcare programs.

An efficient national health IT concept requires an orchestrated approach in defining standards and regulations. The Concourse will therefore present federal and provincial key players in defining and implementing the eHealth infrastructure in Germany and Canada alike.

Telemedicine and eHealth promise improvements for a better connected infrastructure ensuring a safer and more effective treatment, provision of healthcare to remote places, a better promotion of health to the general public, and (not to be ignored) a reduction in cost. However, besides a political will to further the digitalization in the health system, technological developments and business models in distributing electronic healthcare solutions are playing a crucial part in rolling out an eHealth strategy.

Our event will introduce you to leading centres for research and innovation in Canada and Germany with a focus on eHealth; the implementation of telemedicine and eHealth will be illustrated in different clinical setups. The GCC will showcase emerging companies offering eHealth services and a start-up incubation environment for medical IT products.

I invite you to discuss with our knowledgeable speakers and panelists in order to take the pulse of initiatives, technologies and business in electronic healthcare and to answer the question: "How eHealthy are Canada and Germany?"

The organization of this year's German Canadian Concourse was again enabled through the significant support from our partners.

Our special gratitude belongs to Her Excellency Marie Gervais-Vidricaire representing the Canadian Embassy, as well as to His Excellency Werner Wnendt representing the German Embassy, for cooperating with CMG-NET on the GCC program for the past years. The generous sponsorship, logistic support and commitment for the program from both Embassies and the German Consulate General in Toronto, represented by Consul General Walter Stechel, is very much appreciated and inspiring for our work.

Further, I would like to thank

- McCarthy Tétrault for hosting the Toronto session of the symposium and for their generous in-kind sponsorship;
- Hertie Foundation Berlin for inviting us for a reception;
- Charité, Hospital for Sick Children and Centre for Global eHealth Innovation for organizing the Field Trips;
- Alexander Thamm for guiding us through the program as moderator;
- And all speakers and panelists for their programmatic contribution.

I wish you an insightful and inspiring day at the German Canadian Concourse.



HOW CHEALTHY ARE CANADA AND GERMANY?

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Toronto – Berlin / 20 November 2015

### GREETINGS FROM CANADA'S AMBASSADOR TO GERMANY



Her Excellency Marie Gervais-Vidricaire Ambassador of Canada in Germany

Dear members of the Canada Meets Germany Network

It is my pleasure to be patron of the German Canadian Concourse 2015, which brings together a transatlantic network of professionals to discuss "How eHealthy are Canada and Germany".

For the fourth time, this conference is the result of a successful cooperation between the Canada Meets Germany Network and the Embassy of Canada.

eHealth and digital health represent one of the most important responses to an urgent need in our two countries: dealing with the rising cost of healthcare, in particular with an aging population. At the same time, eHealth is allowing us to provide better care to people, at a lower cost, and minimising disruption by requiring less time in hospitals. Both Canada and Germany are taking important steps to modernize and revolutionize healthcare, and at this conference we will hear from people on the leading edge of this transition. I am very pleased to see the members of the Canada Meets Germany Network addressing this topic. This is an opportunity to learn from each other and to increase Transatlantic business and research collaboration and cooperation.

I congratulate the Canada Meets Germany Network on their partnerships with McCarthy-Tétrault, with the Hospital for Sick Children ("Sick Kids") and with the Centre for Global eHealth Innovation, all in Toronto. Sick Kids continues to be one of the top research hospitals in North America, and the Centre for Global eHealth Innovation epitomises the cutting edge approach to research being taken by hospitals and health authorities throughout Canada. By holding this conference simultaneously in Toronto and Berlin, we are indeed promoting the use of technology to bridge the Atlantic.

The commercial relations between Canada and Europe are growing. The historic Canada and European Union (EU) Comprehensive Economic and Trade Agreement (CETA) is a key part of Canada's ambitious trade liberalisation initiative.

It will open new market opportunities for companies in both Canada and Germany while creating new jobs and contributing to economic growth.

In the spirit of free trade, I encourage you to continue to work on partnerships across the Atlantic, particularly between Canada and Germany.

I look forward to further collaboration in the pursuit of shared economic, research and social objectives, and wish you a successful conference.



HOW EHEALTHY ARE CANADA AND GERMANY?

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### GREETINGS FROM GERMANY'S AMBASSADOR TO CANADA



**His Excellency Werner Wnendt** Ambassador of Germany in Canada

Dear Friends and Supporters of the German Canadian Concourse,

Ladies and Gentlemen,

The objective of this year's German Canadian Concourse, on advancing eHealth concepts applicable in Germany and Canada, has an enormous relevance to the technological, legal, economic and social developments on both sides of the Atlantic. A few months ago, the German government set in motion an eHealth law, giving an important boost to pioneering efforts in the eHealth sector.

Besides its growing political importance in Germany, eHealth has already become an important part of people's daily lives. The rapidly growing number of apps on electronic devices, for example, indicates the current public interest in electronic health solutions in general.

A young German medical engineering company, for example, developed an easily accessible, yet highly accurate digital treatment for tinnitus, a medical condition characterized by persistent ringing in one or both ears, which more than 400 million people suffer from world-wide. This medical product filters patients' individual tinnitus frequencies from their favorite songs. Why not heal tinnitus with Beethoven or Leonard Cohen? Developments in the eHealth sector provide significant benefits to German and Canadian health systems. Many Canadians live geographically dispersed and may benefit especially from electronic health solutions. Germany, on the other hand, faces challenges regarding demographic changes and access to specialized medical care. Digitalization, provided that strictest data protection is ensured, is a great way to empower patients and may even rescue lives.

I am grateful to patron this year's German Canadian Concourse on eHealth, a subject with tremendous potential for both countries and even greater benefit in joint collaboration. Canada is an equal partner for Germany. Many aims can be achieved together.

I wish all participants a spirited exchange of ideas, lively discussions and enriching encounters.



TAKING THE PULSE OF INITIATIVES, TECHNOLOGIES AND BUSINESS IN ELECTRONIC HEALTH CARE

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### GREETINGS FROM THE DEUTSCHE BUNDESTAG



**Dr. Edgar Franke, MdB** Chairman of the Parliamentary Health Committee

Participants of the 4<sup>th</sup> GCC,

At your conferences, now held on an annual basis, you look "across the pond" and discuss how each partner country tackles current political issues. This is precisely what the German Bundestag's Committee on Health did on a delegation visit to Toronto, Ottawa and Vancouver in September 2014, during which, among other things, it aathered information about how Canada is tackling "E-Health". Our programme included a visit to the Sick Kids Hospital in Toronto, just as has been planned during the conference for participants in Toronto. On our visit, we gained an interesting insight into how video conferencing is used to treat patients' cases via telemedicine, obtain second opinions and provide training. We were very impressed by Canada's use of telemedicine and the plans for its application in meeting the challenges of healthcare in a huge country. The advantages, which range from shorter waiting times to access to otherwise unobtainable medical services, are plain to see. In future, all it will take is a smartphone for someone in the remote regions of the Northwest Territories to consult a doctor 5,000 kilometers away in Toronto via video chat.

The members of the Health Committee will incorporate these findings obtained on the trip into the discussions currently underway regarding the Federal Government's draft bill on secure communication and applications in healthcare, or the E-Health Act for short. So as you can see, the subject of your conference is also highly relevant for us. Medical care in rural regions represents a significant challenge for us, just as it does in Canada. Of course, the distances involved are by no means the same, but the problems caused by demographic development and urbanisation are certainly similar. In short, under the act, which our committee will hold a public hearing on at the start of November, modern information and communication technologies are to be used to improve the quality and efficiency of healthcare. We want to create the infrastructure that enables doctors and patients to communicate quickly and above all securely in order to simplify and improve medical service options. Patients should be able to provide doctors and insurance companies with data via an electronic health insurance card. The aim is thus to strengthen E-Health in Germany and help manage the challenges facing our healthcare system.

I wish you a successful conference on both sides of the Atlantic!

Best wishes,

Dr Edgar Franke



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Klaus-Peter Flosbach, MdB Chairman of the German-Canadian Parliamentary Friendship Group As chairman of the German-Canadian Parliamentary Friendship Group, I embrace the German Canadian Concourse as it fosters and deepens the relationship between Canada and Germany. Due to the demographic change, the topic of eHealth already is and will become an even more relevant topic to both our countries. Therefore I'm glad that the conference will bring together experts in this field to share their perspectives, facilitate or further cooperation and strengthen their network. I'm sure both our countries will benefit from this year's German Canadian Concourse.

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### EVENT PROGRAM



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### FIELD TRIP – BERLIN



### Charité Medizinische Klinik mit Schwerpunkt Nephrologie – MACSS Project

MACSS Project Campus Mitte, Luisenstraße 13, 1<sup>st</sup> floor, 10117 Berlin

	CET
Meeting point	09:45
Luisenstraße 13, 1st floor, 10117 Berlin	
Visit of	10:00
Charité – Medical Allround Care Service Solution	- 12:30
Transfer	12:30
to conference venue at the Embassy of Canada	- 13:00
Galiaua	

### TRANSATLANTIC SYMPOSIUM



McCarthy Tétrault TD Bank Tower, Suite 5300, 66 Wellington Street West, Toronto, M5K 1E6



**Embassy of Canada** Leipziger Platz 17, 10117 Berlin

		CET
EST	Lunch break at the Embassy of Canada	13:00 - 14:00
8:30 am	Welcome remarks	14:30
	H.E. Marie Gervais-Vidricaire, Ambassador of Canada to Germany [B]	
8:40 am	Welcome remarks	14:40
	H.E. Werner Wnendt, Ambassador of Germany to Canada [T]	
8:50 am	Opening remarks	14:50
	Dr. Matthias Mück, President, Canada Meets Germany Network [T]	



# HOW eHEALTHY ARE CANADA AND GERMANY?

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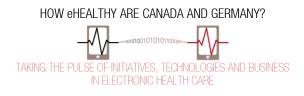
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9:00 — 10:30 am	TECHNOLOGICAL DEVELOPMENTS AND IMPLICATIONS Presentations	15:30 - 16:30
	"eHealth & Diabetes Care – A New Option for Ambulatory Care" [B] Dr. Christian Krey, CEO, Emperra	
	"Telemedicine in a Variety of Remote Settings – Experience and Data" [T] Dr. John Ross, Medical Director, PRAXES Medical Group	
	Panel discussion Moderator: Alexander Thamm, Facilitator, www.alexander-thamm.de [B] Panelists: Dr. Shivani Goyal, PhD Candidate, Centre for Global eHealth Innovation [T] Dr. Zayna Khayat, Senior Advisor Health System Innovation, Director of MaRS EXCITE,	
	MaRS Discovery District [1] Dr. Christian Krey, CEO, Emperra [B] Dr. John Ross, Medical Director, PRAXES Medical Group [1] Dr. Kai Sachs, Development Manager – Healthcare Business Networks, SAP [B]	
10:30 – 11:00 am	Coffee break	16:30 – 17:00
11:00 am – 12:30 pm	POLITICAL REGULATIONS AND VISIONS Presentations	15:30 - 16:30
	"Telemedicine – Challenges and Chances for Healthcare" [B] Prof. Dr. Hans-Jochen Brauns, Chairperson of the Board, Deutsche Gesellschaft für Telemedizin e.V. (German Association for Telemedicine)	
	"eHealth in British Columbia: Regulatory Overview, Lessons Learned and Strategies for the Future" [1] Selina Lee-Andersen, Lawyer, McCarthy Tétrault LLP	
	Panel discussion Moderator: Alexander Thamm, Facilitator, www.alexander-thamm.de [B]	
	Panelists: <b>Prof. Dr. Hans-Jochen Brauns</b> , Chairperson of the Board, German Association for Telemedicine [B] <b>Dr. Edward Brown</b> , CEO, Ontario Telemedicine Network [T] <b>Michael Green</b> , President and CEO, Canada Health Infoway [T] <b>Selina Lee-Andersen</b> , Lawyer, McCarthy Tétrault [T]	
12:30 – 1:00 pm	Wrap-up and Conclusions	18:30 - 19:00
1:00 – 2:30 pm	Lunch break at McCarthy Tétrault	

[B] – from Berlin, [T] – from Toronto

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### FIELD TRIP - TORONTO (1)



Centre for Global eHealth Innovation Toronto General Hospital, R. Fraser Elliott Building, 4th Floor, 190 Elizabeth Street, Toronto, M5G 2C4

### EST

2:30 – 3:00 pm	<b>Transfer</b> to Field Trip location
3:00 – 4:30 pm	Visit of Centre for Global eHealth Innovation, University Health Network

### FIELD TRIP - TORONTO (2)



### The Hospital for Sick Children Peter Gilgan Centre for Research and Learning 686 Bay Street, Toronto, M5G 0A4

### EST

4:30 – 5:00 pm	<b>Transfer</b> to Field Trip location
5:00 – 6:00 pm	Visit of SickKids – Peter Gilgan Centre for Research and Learning

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### **NETWORKING RECEPTION – BERLIN**



Hertie Foundation Friedrichstr. 180, 10117 Berlin

	CET
Transfer	19:00
to Networking Reception location	- 19:30
Networking at	19:30
Hertie Foundation Berlin	- 21:30



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### PROGRAM CONTRIBUTORS

### SPEAKERS AND PANELISTS

Prof. Dr. Hans-Jochen Brauns Chairperson of the Board

Deutsche Gesellschaft für Telemedizin e. V.





Prof. Dr. Hans-Jochen Brauns studied law in Berlin and Hamburg and graduated from the Universität Hamburg in 1967. In 1969 he obtained his doctor's degree in law at the Ruhr-Universität Bochum.

From 1974 to 2007 he was Professor of public law at the Alice-Salomon University in Berlin (from 1986 to 2003 on leave). He was elected Vice-Rektor (1974-1978) and Rektor (1978-1986).

From 1986 to 2003, he was CEO the German Parity Group (Deutscher Paritätischer Wohlfahrtsverband) in Berlin, a major umbrella welfare organisation. Starting in 1992, he set up a national non-profit healthcare company for the German Parity Group Berlin - 5 hospitals, 1 medical rehabilitation center, all polyclinics still existing in East Berlin in 1996, several nursing homes for senior citizens, 1 care facility and 1 sheltered workshop for people with disabilities - with nearly 4,000 employees and a turnover of more than 200 million  $\in$ ; he managed this healthcare company until his retirement in 2003.

In 2004, he founded a consulting firm - alpheios GmbH (alpheios GmbH has designed the masterplan "Healthregion Berlin-Brandenburg" for the Berlin and the Brandenburg governments - a policy to make health a major economic growth factor for the region).

Prof. Brauns is founding member and chairperson of the German Society for Telemedicine (DGTelemed – since 2005) as well as founding member and past president of the German-Arab Medical Association.

### **Dr. Edward M. Brown** CEO Ontario Telemedicine Network





Dr. Brown is a founder and Chief Executive Officer of the Ontario Telemedicine Network (OTN), one of the largest and most active integrated telemedicine networks in the world.

Dr. Brown has won numerous awards for his work in Telemedicine, including most recently, a Queen Elizabeth II Diamond Jubilee Award for his contributions to health care in Canada. In 2010, he was chosen as one of 25 Living Transformational Canadians by a national media panel sponsored by the Globe and Mail, CTV and Le Presse. He currently sits on the board of OntarioMD and is the past President of the American Telemedicine Association.

An emergency physician who studied mathematics and engineering before embarking on his medical career, Dr. Brown is a passionate advocate for telemedicine as a tool to improve access to care, quality of care and the sustainability of health care systems.





### GERMANCANADIANCONCOURSE

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#### Dr. Shivani Goyal Project Manager/ PhD Felllow

Centre for Global eHealth Innovation





**Michael Green** President and CEO Canada Health Infoway



**Dr. Zayna Khayat** Senior Advisor, Health Innovation Systems & Director, EXCITE MaRS Discovery District



Canada Inforoute Health Santé Infoway du Canada

Michael Green has an international reputation and proven track record of transforming health care and improving the patient experience through the use of digital health. As CEO, he leads Infoway's work with jurisdictional partners and other key stakeholders to accelerate the development, adoption and effective use of digital health solutions across Canada.

Shivani Goyal is a Biomedical Engineering PhD candidate at the University of Toronto, and Project Manager at the Centre for Global eHealth Innovation, UHN. Shivani's research interests are in the realm of chronic disease management, specifically, using information communication technologies to deliver more effective and engaging self-management tools. She is driven by the overwhelming prevalence of chronic illness and the need to improve both the quality and accessibility to health care.

MaRS



Dr. Khayat is the Senior Advisor, Health System Innovation at the MaRS Discovery District. At MaRS, Zayna plays a critical role in helping get health technology innovations adopted by healthcare systems in Ontario, Canada and around the world. Prior to joining MaRS in February 2014, Dr. Khayat was a senior leader with the International Centre for Health Innovation at the Ivey School of Business at Western University. From 2010-2012, Zayna was an associate partner with SECOR Consulting/KPMG Canada. There, Zavna worked with medium and large sized public and private health and life sciences organizations in Ontario and nationally on issues of strategy and management. Prior to joining SECOR-KPMG, Zayna was a Principal with the Toronto office of The Boston Consulting Group (BCG), a global management consulting firm, where she was a professional from 2001 to 2010. Zayna earned her Ph.D. in biochemistry from the University of Toronto / Hospital for Sick Children where she was a scholar of the Canadian Institutes of Health Research, studying how insulin and exercise regulate blood glucose in the muscle. Zayna completed undergraduate studies in biochemistry at the University of Windsor, where she earned the President's Medal for top all around graduate of the University (1996) and the Board of Governor's Medal for top graduate of the biochemistry department. Dr. Khayat is a senior advisor to Endeavour Volunteer Consulting Network (EVCN), a volunteer based consultancy that provides strategic and management advice to non-profit clients in the GTA. She sits on several advisory boards including the Rotman Health & Life Sciences Advisory Board, Department of Foreign Affairs & International Trade & Development life sciences advisory board, Ontario Government Medtech Working Group, and the Toronto Region Board of Trade's TOHealth! Steering Committee.Zayna resides in Toronto with her husband and 3 children.



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Dr. Christian Krey

CEO Emperra

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Digital Diabetes Care



### Selina Lee-Andersen Lawyer McCarthy Tétrault LLP

Dr. Christian Krey, born in Fulda, degree in chemistry at the University of Kiel. Doctorate 1997 with experimental work in physical chemistry. Different positions in health care industry with focus on diabetes care: 1998 Sales Rep, Sales Trainer, Lilly Germany 2004 Product Manager Diabetes, Berlin-Chemie AG 2008 Group Product Manager Diagnostics, A. Menarini Diagnostics 2011 Business Unit Manager Animas, a Johnson & Johnson Company 2014 CEO of Emperra GmbH E-Health Technologies

Distinctive expertise for the German market incl. regulatory requirements.





Dr. John Ross Medical Director PRAXES Medical Group

Selina Lee-Andersen is a lawyer with McCarthy Tétrault who is experienced in the areas of regulatory, environmental, aboriginal, and corporate/commercial law across a broad range of industries. Having worked in an advisory capacity in both the public and private sectors, she values being able to deliver practical legal and business advice to organizations. In particular, Selina's knowledge of provincial and federal legislative frameworks enables her to provide practical guidance to clients on the impacts of common law, statutory and policy developments on their business operations. Her practice also specializes in climate change law, where Selina provides strategic advice to clients on matters relating to offset systems, emissions trading, compliance and clean technologies. She is widely published in the areas of carbon transactions and emissions trading, and has been endorsed as a leading Canadian environmental lawyer in PLC Which Lawyer? Environment Handbook.





Emergency Physician certified by the Royal College of Physicians and Surgeons of Canada with clinical experience in tertiary care and regional Emergency Departments for more than 25 years; professor of Emergency Medicine at Dalhousie University; Medical Director of the PRAXES Medical Group – providers of remote telemedicine support, supporting software, and staffing for over 18 years; advisor to the Nova Scotia provincial government in emergency care.







Kai Sachs is Development Manager of the Healthcare Business Networks team at the SAP Innovation Center Potsdam. In his previous role as Principal Healthcare Expert he was responsible for strategic projects in the Healthcare Development unit. Before moving to the healthcare domain, he was focusing on large-scale systems, including cloud computing and Big Data technologies.

He received a joint Diploma degree in business administration and computer science as well as a PhD degree from Technische Universität Darmstadt. His PhD thesis was awarded with the SPEC Distinguished Dissertation Award for outstanding contributions.





### MODERATOR

GERMANCANADIANCONCOURSE

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### Alexander Thamm Managing Director Kreuzberger Kinderstiftung



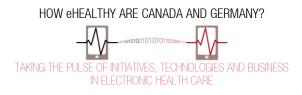
Alexander Thamm is facilitator by passion. Working as a Foundation Manager, he is dedicated to issues of international dialogue and civil society. His career involved stations at several foundations and international organisations. In cooperation with the German Federal Department of the Interior, he worked from 2003 to 2005 as Project Manager for the Bertelsmann Foundation on better migrant integration policies on local level. Since the he is strongly connected with the Canadian civil society.

His knowledge of transatlantic relations was deepened in his following position as Program Associate for the Berlin Office of German Marshall Fund of the United States. From 2008 – 2013 he worked as Program Director at the Körber Foundation, starting with the Transatlantic Idea Competition Usable and the developing the foundations work on civil society, national and international. Within this broad range of activities, Alexander initiated the supporter's network for Community Organizing in Germany and served as its managing director. 2014 he spent a sabbatical. He used the time to work and publish on the future challenges of civil society, with an emphasis on the foundation sector and NGOs. Since 2015 he is serving as Managing Director of the Berlin based Kreuzberg Children foundation, encouraging disadvantaged young people to pursue their individual education success.

He graduated in Political Science at the University of Munich, after also having studied in Bonn, Grenoble, France and Bath, England. He lectures and has published broadly on foundation management and contents of civil society. His special interests include international civil society, international dialogue, foundations, political participation and the issues of social innovation, poverty, integration and diversity issues. He lives in Berlin and Bavaria.

More information at www.alexander-thamm.de, www.kreuzberger-kinderstiftung.de and www.facebook.com/alexander.thamm.14





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### LIST OF PARTICIPANTS

Name	Position	Company / Organization	
Saad Ahmad		Humboldt University Berlin	[B]
Boris Alex		Germany Trade & Invest (GTAI)	[T]
Marianna Anderle	Head of Brand	MEDIGO	[B]
Christina Arend		Investitionsbank des Landes Brandenburg	[B]
Karsten Arend	Pres., CEO	Just In-Genius, Inc.	[T]
Peter Arend	Director aD	Dresdner Bank	[B]
Sebastian Arnold	Research Assistant	Beuth Hochschule für Technik Berlin	[B]
Stefanie Averwald		GIZ GmbH	[B]
Steve Blackburn	Principal	YYZEvents	[T]
Oliver Borgers	Partner	McCarthy Tétrault LLP	[T]
Maximilian Bornefeld-Ettmann	Entrepreneur	Bornefeld-Ettmann & Partner	[B]
Rene Botzenhardt	Representative for Canada	CANEU Trade Consulting Ltd.	[T]
Prof Dr. Hans-Jochen Brauns	Chairperson	Deutsche Gesellschaft für Telemedizin	[B]
Dr. Edward Brown	CEO	Ontario Telemedicine Network	[T]
Dr. Luke Brzozowski	Director of Operations and Engineering	Techna Institute of the University Health Network	[T]
Nora Circosta	Client Manager	Change.org	[B]
Dr. Felix Cornelius	Director	German Association on Digital Health	[B]
Jurriaan De Bruin	Aerospace Consultant	Telespazio VEGA Deutschland GmbH	[B]
Melanie Deneau	B2B Project Manager	MEDIGO GmbH	[B]
Claudia Dirks	Editorial Director	HIMSS Europe	[B]
Dr. Ryan Doherty	President & Co-Founder	iamsick.ca	[T]
Jerome Feys	CEO	VESCAPE	[B]
Harry Gandhi	Co-founder	Medella Health	[T]
Bobby Gheorghiu	Benefits Realization Leader	Canada Health Infoway	[T]
Caralee Gill	Manager Corporate Communications	Sysmex Europe GmbH	[B]
Shivani Goyal	Project Manager	UHN	[T]
Michael Green	President & CEO	Canada Health Infoway	[T]
Dr. Fabian Halleck	Physician	Charité University Berlin	[B]
Dominik Halter	Junior Investment Manager	Holtzbrinck Digital	[B]
Jaana Hein			[T]
Dirk Heitepriem	Director Government Relations EMEA	BlackBerry	[B]
Jana Heubach			[B]
Maximilian Hoffmann	Coordination	German Partner	[B]
Dr. Gerd Hoor	Lawyer/Partner	Osborne Clarke	[B]
Tizneem Jiancaro	PhD candidate	University of Toronto	[T]
Ekaterina Karabasheva			[B]



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Martin T. Karmasz	Chief Storyteller	Karmasz Media	[B]
Dr. Thomas Kaufmann			[B]
Jaxson Khan	Business Development	Prospect Madison	[T]
Dr. Zayna Khayat	Senior Advisor, Health System Innovation	MaRS Discovery District	[T]
Torsten Kilias	Research Assistant	Beuth Hochschule für Technik	[B]
Dr. Caroline King	Director, Government Relations	SAP SE	[B]
Danelle Knechtel	Manager Trade and Investment Promotion	Germany Trade and Invest	[T]
Jan Kopitziok	Inhaber	evitalis - Telemedizin	[B]
Martin Kremser	CFO	Business Angel	[B]
Dr. Christian Krey	CEO	Emperra GmbH	[B]
Vera Kühr	Patent Attorney		[B]
Mario Kunze	C00	HealthNatives	[B]
Costin Laurentiu			[T]
Selina Lee-Andersen	Lawyer	McCarthy Tétrault LLP	[T]
Philipp Legge	Managing Director	smartpatient gmbh	[B]
Norbert Leisner	Commercial Management	Mitel Deutschland GmbH	[B]
Sven Liebsch			[B]
Ryan Little		BMW Foundation	[B]
Michael Mallach	Projektmanager	Charité Universitätsmedizin Berlin	[B]
Dr. Walter Mattauch		DLR Program Management Agency	[B]
Ute Mercker	Investment Director / Prokuristin	IBB Beteiligungesellschaft	[B]
Moritz Moser		Birds and Trees	[B]
Dr. Matthias Mück	President & Chairman of the GCC	Canada Meets Germany Network e. V.	[T]
Dr. Daniel Mueller	Associate Professor	University of Toronto	[T]
Natalia Mykhaylova		Cleanopy Inc	[T]
Naveed Nazir	CEO	Lumasonix Inc	[T]
Dr. Daniel Novak			[B]
Alexander Puschilov	Managing Director	viomedo UG	[B]
Roland Roller	Senior Consultant	German Research Center for Artificial Intelligence	[B]
Dr. John Ross	Medical Director	PRAXES Medical Group	[T]
Dr. Kai Sachs		SAP SE	[B]
Reza Samavi	Assistant Professor, EHealth Coordinator	McMaster University	[T]
Dr. Thorsten Schaaf	Researcher	Charité-Universitätsmedizin Berlin	[B]
Dr. Philipp M. Schäfer	Vorsitzender des Vorstands	Verband digitale Gesundheit e.V.	[B]
Ignatz Schatz	SAP Startup Engagement Manager		[B]
Dr. Felix Schirmann	Head of Research & Innovation	Patientus	[B]
Danilo Schmidt		Charité - Universitätsmedizin Berlin	[B]
Patrizia Schultheiss			[T]
Anthony Seaboyer	Director	Centre for Security Armed Forces and Society, Royal Military College of Canada	[T]



# HOW eHEALTHY ARE CANADA AND GERMANY?

# GERMANCANADIANCONCOURSE

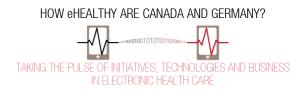
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Vera Serdiuk			[T]
Manouchehr Shamsrizi	Co-Founder & CEO	RetroBrain R&D	[B]
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Johannes Vegt	CEO	Appamedix	[B]
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Jens Walther	Owner	Jens Walther	[B]
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Hannes Weiland	Owner	CANEU I Transatlantic Market Navigators	[B]
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Dr. Vicky Young	Postdoctoral Fellow	Toronto Rehabilitation Institute	[T]
Aaron Yurkewich	PhD Student	Toronto Rehabilitation Institute	[T]
Tjasa Zajc	Healthcare Journalist	Finance d.o.o.	[B]

As of 20 November 2015

[B] – in Berlin, [T] – in Toronto



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### COMPANY PRESENTATIONS

### SESSION HOST AND SPONSOR - McCARTHY TÉTRAULT



### Your Technology Law Resource - Leading the Way in the Canadian Market

Our legal teams understand the nuances of IT, privacy and data protection laws in relation to healthcare, and offer services tailored specifically to our clients' needs. We are a client-focused and solutions-driven firm that can help oversee consistency across all electronic health systems.

### Privacy/Data Protection Expertise

We assist clients in complying with laws and implementing industry codes of conduct and privacy policies in various jurisdictions, and our lawyers are highly respected for assisting major Canadian and international public clients to meet or exceed industry standards and government requirements. We guide clients through the complex variations in federal and provincial legislation, and provide practical advice on: data transfer across borders, website compliance, access rights, human resources systems, confidentiality agreements, privacy audits, credit reporting, government access to electronic records, and requests for information.

### Health Care Expertise

Our Health Law Group provides assistance with all matters integral to health care institutions, including outsourcing agreements, health policy and program development, research and development agreements. We offer our clients an integrated, multipractice approach with a deep understanding of the health care industry. Our team has a proven track record in providing timely and effective advice in legal matters pertaining to healthcare system.

### Information Technology

Our Technology Law Group advises clients and suppliers on many of the largest IT and outsourcing transactions in Canada and around the world. Our group has extensive experience in providing advice on complex information technology matters, including medium- and large-scale technology development projects, consulting services arrangements, software-as-a-service transactions, end-user agreements for customer-facing applications, joint ventures and other strategic technology relationships.

### Third Party Consensus & Awards

Consistently ranked in the highest tier for expertise in Information Technology by Chambers Global.

Recognized as a leading firm for Healthcare expertise by Chambers Canada.

### Contact Us

To find out more about how we can help you, please contact:

Selina Lee-Andersen 604-643-7964 slandersen@mccarthy.ca



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### FIELD TRIP HOST – CHARITÉ

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### Projekt MACSS: Medical Allround-Care Service Solutions

Eine gute Kommunikation zwischen dem Patienten und seinem behandelnden Arzt ist ein besonders wichtiger Faktor für den erfolgreichen Verlauf einer Therapie. Die in der Realität knapp bemessene Zeit für den Arzt in der Praxis erschwert deutlich eine personalisierte und zeitnahe Anpassung der Therapie. Obwohl es schon eine ganze Reihe von mobilen Apps für

die Dokumentation der Einnahme von Medikamenten und der vitalen Daten der Patienten gibt, werden diese bisher nicht systematisch in den Therapieprozess eingebunden und sind somit den behandelnden Ärzten meistens nicht zugänglich. Für chronisch kranke Patienten ist zudem die schnelle und direkte Erreichbarkeit des betreuenden Versorgungszentrums sehr wichtig, um den gemeinsam entwickelten Therapieplan bei etwaigen besonderen Vorkommnissen schnell anpassen zu können. Ein weiteres Problem ist, dass nachweislich die Therapietreue bei chronisch kranken Patienten nachlässt. Das bedeutet für die betroffenen Patienten ein langfristig suboptimales Therapieergebnis und Verschlechterung der individuellen Lebensqualität. Das Ziel von Medical Allround-Care Service Solutions (MACSS) ist es, den Prototyp einer neuartigen patientenzentrierten Smart Health Service Plattform in Zusammenarbeit von Wissenschaft, Wirtschaft, Krankenkassen, Leistungserbringern, Patientenverband und Pharmaindustrie zu entwickeln. MACSS wird sowohl die Arzt-Patienten als auch die Arzt-Arzt Kommunikation nachhaltig verbessern.

Patienten und Ärzte sind die Hauptzielgruppe, welche durch die Smart Health Service Plattform besser miteinander vernetzt werden sollen. Darüberhinaus soll MACSS die Zusammenarbeit von Wissenschaft, Wirtschaft, Krankenkassen, Leistungserbringern, Patientenverband und Pharmaindustrie verbessern.

Erstmalig werden Daten aus cyberphysischen Systemen über eine mobile bidirektionale Applikation in die Routinebehandlung eingeführt. Dazu werden Patientendaten aus Praxis- und Kliniksystemen mit cyberphysischen Systemen und mobilen Applikationen in die MACSS-Plattform zusammengeführt. Innovative Technologien auf Basis von Hauptspeicherdatenbanken aggregieren, analysieren und rekombinieren Daten für verschiedene Informationsdienste. Diese decken den derzeit völlig unbefriedigten Bedarf für Ärzte, Patienten, Krankenkassen, Forschung oder Pharmaindustrie. Durch eine personalisierte Echtzeit-Therapie besteht das Potential für massive Einsparungen im Gesundheitssystem. Zum Schutz der sensiblen Patientendaten liegt ein bereits genehmigtes, prototypischen Sicherheits- und Autorisierungskonzept vor. Die Zusammenarbeit der verschiedenen Partner und die Vernetzung der medizinischen Datenbereiche eröffnet neue Geschäftsfelder im Gesundheitsmarkt. Die beispielgebenden Innovationen der MACSS Dienste in der Telemedizin ermöglichen hohe Kosteneinsparungen für die deutsche und europäische Volkswirtschaft.

Am 29.04.2015 wurde die Projektskizze (MACSS) beim BMWi für das Förderprogramm "Smart Service Welt" eingereicht und wurde als beste Einreichung mit 16 weiteren Projektskizzen zur Förderung vorgeschlagen. Das Projekt ist für eine Laufzeit von 3 Jahren geplant. Das Konsortium setzt sich aus folgenden Partnern zusammen:

Neben den Projektpartnern unterstützen zahlreiche weitere assoziierte Partner das Projekt mit LOIs: Apple GmbH, AOK Nordost, Techniker Krankenkasse, Bundesverband Niere e.V., Astellas Pharma GmbH, Fa. Bosch und Sohn GmbH & Ko KG, KfH e.V., MedVision AG, Pfizer Pharma GmbH, Chiesi GmbH

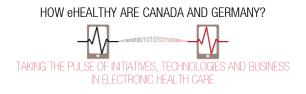
### Partner:

- 1. Charité<sup>1,2</sup> (Konsortialführer1) <sup>1</sup>Medizinische Klinik mit Schwerpunkt Nephrologie <sup>2</sup>Institut für Medizinische Informatik
- 2. Beuth-Hochschule für Technik Berlin
- 3. Deutsches Forschungszentrum für künstliche Intelligenz GmbH
- 4. SmartPatient GmbH
- 5. Dosing GmbH
- 6. SAP SE

### Kontakt:

Prof. Dr. med. Klemens Budde, Charité - Universitätsmedizin Berlin Medizinische Klinik mit Schwerpunkt Nephrologie, Charitéplatz 1, 10117 Berlin t: +49 30 450 514002, f: +49 30 450 514902, klemens.budde@charite.de





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# FIELD TRIP HOST – THE HOSPITAL FOR SICK CHILDREN (PETER GILGAN CENTRE FOR RESEARCH AND LEARNING)

SickKids The hospital for sick children Towering 21 storeys at the corner of Bay and Elm, the Peter Gilgan Centre for Research and Learning (Gilgan Centre) stands as a testament to the past, present and future of scientific achievement in child health care. Incorporating open concept design, sleek, state-of-the-art amenities and collaborative work spaces, the Gilgan Centre emanates innovation and excellence, setting the perfect backdrop for your event.

### At a Glance

- Downtown location at the eastern gateway to Toronto's Discovery District
- Seats up to 250 for lectures and meetings
- Reception space with floor to ceiling windows overlooking Bay Street
- Multi-functional event rooms with retractable walls and flexible seating options
- State-of-the-art audio visual equipment for local and distance presentations
- Dedicated event management for ongoing service and support

### Location

Located within Toronto's Discovery District, the Gilgan Centre is 30 minutes from Pearson International Airport, 10 minutes from Billy Bishop Airport and within walking distance from both St. Patrick and Dundas subway stations.

### Services

The state-of-the-art facilities within the Learning Concourse of the Gilgan Centre are supported by experienced onsite audio visual, catering and event management professionals

### Audio Visual Services

Integrated audio visual technologies including video-conferencing capabilities, high definition projection and LCD screens, confidence monitors for presenters and presentation ready lecterns wit interactive displays come standard in many of the Learning Concourse meeting and event rooms. To ensure your event runs seamlessly, our highly skilled team will work closely with you, addressing all you audio visual needs.

### Catering

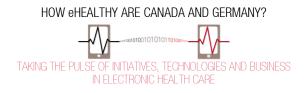
Catering is provided by SickKids Terrace Catering. Our expert chefs and caterers will work with you to provide a variety of nutritionally sound refreshment and meal options, all prepared on site, specific to the dietary needs and palates of your guests.

### Sustainability

Healthier Children. A Better World. <sup>™</sup> extends beyond the work done at SickKids to encompass all of our endeavours. The Gilgan Centre is no exception.

Designated to achieve LEED<sup>®</sup> Gold Certification, the Gilgan Centre sets the standard for energy efficient and sustainable infrastructure in Toronto's Discovery District.





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### FIELD TRIP HOST – CENTRE FOR GLOBAL EHEALTH INNOVATION



Welcome to the Centre for Global eHealth Innovation! We are one of the few research institutes devoted to eHealth in the world.

Our combination of clinical, engineering and design expertise and approaches gives us a unique perspective from which we develop world-class health technologies.

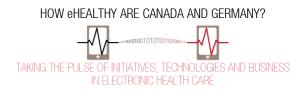
Evidence based research methods that allow us to conduct clinical trials of the eHealth products that we develop to determine safety, efficacy and effective in the real world.

Affiliated with UofT.

Our human factors usability labs are a state-of-the-art staging space that can replicate any environment where care is provided, in hospital, in clinic, or in the home. Here, we ideate, build, test, critique and iterate on concepts and ideas to improve patient outcomes and experiences.

We work tirelessly with multi-disciplinary and international leaders from the social sciences, technology and health fields to transform how care is delivered across the spectrum. We hope you can visit us at Toronto General Hospital during the Concourse on eHealth!







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### ORGANIZER OF THE GERMAN CANADIAN CONCOURSE

### CANADA MEETS GERMANY NETWORK



The German Canadian Concourse is a brand of the **Canada Meets Germany Network e. V.**, a non-profit association registered in Germany.

The Canada Meets Germany Network has emerged from an initiative by a former Canadian Ambassador to Germany with substantial support from the Canadian and German Federal governments. The aim of Canada Meets

Germany is to establish a solid and lasting foundation for dialogue between the two countries.

The Canada Meets Germany Network provides a framework for dedicated professionals from a variety of fields including business, politics, academia, science, culture, and the media to meet and exchange ideas.

The German Canadian Concourse is the flagship project of the Canada Meets Germany Network.

### German Canadian Concourse

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### PROGRAM CONTRIBUTIONS



